IAA JOURNAL OF COMMUNICATION 11(1):49-54, 2025. ©IAAJOURNALS

https://doi.org/10.59298/IAAJC/2025/1114954

https://www.iaajournals.org/ ISSN: 2636-7262 IAAJC111

Implementing Social-Emotional Learning Programs

Mutoni Uwase N.

Faculty of Business and Management Kampala International University Uganda

ABSTRACT

Social-emotional learning (SEL) programs have emerged as critical components of educational reform, promoting students' emotional intelligence, behavioral health, and academic success. This paper explores the importance, components, and frameworks of SEL, offering an in-depth look into the challenges and strategies for effective implementation. Drawing upon theoretical models such as Rogers' Diffusion of Innovations and Sarason's Educational Change Theory, it outlines the systematic steps needed for successful integration of SEL in schools. The paper emphasizes the importance of stakeholder involvement including educators, families, and communities, while showcasing real-world case studies such as the RULER program to illustrate practical applications. Finally, it outlines assessment and evaluation strategies and presents future directions for sustainable and culturally responsive SEL programming. The findings support that holistic and collaborative implementation of SEL can significantly improve student resilience, behavior, and long-term success.

Keywords: Social-emotional learning (SEL), emotional intelligence, behavioral health, educational reform, school climate, teacher training, program implementation, stakeholder engagement.

INTRODUCTION

Social-emotional learning programs help students interact with teachers and other students without confrontation. They assist in problem-solving without confrontation and the use of violence. Socialemotional learning programs teach children that being responsible for their own lives and their behavior is important. They learn that appropriate behavior brings benefits in the form of rewards, and inappropriate behavior results in consequences. Social-emotional education programs teach that every action has a consequence. Rules are established as a universal right to students, and also, consequences and rewards are universal rights of children. Implementation of social-emotional education is essential. New programs are difficult to learn and teach. Time and training must be allotted and scheduled for this to be completed. Teachers must be sold on the idea that the program is beneficial for the student and also for the school. If teachers think the new program is some educational fad, it will only be taught in a perfunctory manner. If teachers are required to implement the program, students will still know that it is simply something to appease the administration. If the program is taught and implemented with fidelity by the teachers and staff, it has a higher rate of success. Time must also be set aside for one or two hours weekly. Teachers also must have the choice to expand discussions or examples of the daily teaching. Nothing stifles a program more than a rigid adherence to "the script". I tell my teachers: GO UP. Use the program and examples as a springboard for deeper discussion and learning. The responses to the children will also differ from a structured reply. I advise parents on some parenting books and direct them to the Students, Educators, and Parents (STEP) Center for parenting classes and materials. Other materials include videos, reading, and game ideas for children to improve their social-emotional education [1, 2].

The Importance of Social-Emotional Learning

Social-emotional learning (SEL) plays a vital role in a child's education, imparting essential life skills not covered by traditional teaching. Skills such as empathy, self-control, and conflict resolution contribute to improved academic performance and school attendance. SEL programs are often taught outside core instructional time, making them vulnerable to neglect during crises or funding cuts. However, successful

49

implementation relies on teachers and staff executing the program faithfully. Students learn best through role modeling and simulations, initially requiring explicit lessons and guidance. With consistent teaching over a few weeks, students gradually incorporate SEL into their learning. Continuous reinforcement is crucial for maintaining focus; during free time, educators should offer immediate feedback praising positive behavior and gently redirecting inappropriate actions. This ensures that students receive support rather than reprimands when they stray from expected behaviors. New students present opportunities to address social difficulties and develop strategies to reduce negative interactions. Taking time to create an issue-management plan is invaluable for new teachers. Effective classroom management and proactive strategies are essential, especially for students needing extra help with social cues. Ongoing reinforcement of SEL, guided by published academic strategies, is necessary for all staff members to create a supportive learning environment [3, 47].

Key Components of Social-Emotional Learning Programs

Developing and implementing social-emotional learning (SEL) programs is part of the educational overhaul necessary to respond to students' increased emotional and behavioral needs. Delectable SEL programs have evolved over the years to educate young people about emotions, relationships, and effective decision-making. Traditional approaches to preventive community values education are not enough to improve long-term emotional and behavioral health outcomes in children; systemic SEL needs to be integrated into education, beginning at an early age. Schools must take the lead in implementing a systemic approach to SEL. Many states have already adopted standards for social-emotional development. These standards assert the need for all children to be educated in social-emotional intelligence skills. Efforts to educate children in social-emotional skills began with character education initiatives. These programs were devised to prevent school violence by instilling values of tolerance and respect in children's lives. Educators hoped to change children's behaviors before they became a pattern by using these training-type programs. But educational programs have been known to be fleeting components of reform cycles because of funding expiration. Children's emotional and behavioral health has moved to the national stage so schools must take the type of responsible, collaborative leadership necessary. Children's high-risk behavior is multifaceted, exacerbated by but not completely determined by individual, historical, and social risk factors. Knowledge about comprehensive approaches to school reform and improved educational practices must be disseminated. SEL programs can reduce children's emotional and behavioral problems, teach younger children the same emotional and behavioral skills, and be integrated comprehensively throughout schools. Although prospective evaluations are still needed, there are strong indicators of improvement [5, 6].

Frameworks for Implementation

Implementation of SEL programs in schools involves several approaches that affect the adequacy of programming. Implementation in itself is an elaborate and dynamic process that consists of clearly defined stages needed for best practice. In essence, education stakeholders are involved in a process of transition that involves planning, enactment, and modification of instructional programs or curricula once they are adopted. Some of the frames that provide useful guidance on implementation are the applications of Rogers Theory of Possible Diffusion, the Concerns Based Adoption Model, Sarason's Educational Change Theory, and others. Rogers theory is useful when it comes to understanding the adoption or halt of SEL programming. The 5-stage process of awareness, interest, evaluation, trial, and adoption applies in the sense that stakeholders involve in a linear process to determine the fate of SEL programming. The Concerns Based Adoption Model is useful in understanding feelings stakeholders generate towards the new programming. The CBAMs have a set of seven stages: non-concern, self-concern, task-concern, impact-concern, and refocusing. The application of concerns in regard to SEL programming is fruitful in the sense that it provides rich feedback on stakeholder's concern toward the programming. Sarason's theory highlights how school, community, and system factors interrelate to community resistance or support for a new innovation. Implementing a multi-faceted initiative such as SEL as a process of organization change, ecology of schooling analyses, and factors as isolation. Other helpful frameworks have also been used to complement the six common stages of implementing change. A procedural model represents the black box of innovation implementation that consists of structural, technical, human, and political processes. A model of systemic change from the system component points to the importance of facilitation and inter-relationships among gatekeepers, buyers, transitioners, and end-users. The work of new literacy is expected to help schools reshape texts rather than eliminate old ones and is illuminating in this regard [7, 8].

50

Assessment and Evaluation of SEL Programs

In order to facilitate a holistic school-based implementation process, it is important to assess both formative and summative evaluations for each program at an international, national, and local level. A broader definition of assessment will result in a more successful evaluation of SEL implementation efforts; surveys, test structures, interviews, observations, and various assessments are suggested for a broader framework of SEL assessment. In order to increase the chance of funding support for the enhancement of SEL from key stakeholders at all levels, stakeholders needs impact SEL implementation efforts. For example, in order to win over government funding for SEL implementation, outcomes that are aligned with government initiatives in schools need to be presented. By beginning the argument for the enhancement of SEL implementation from a government perspective, there would be a better chance of obtaining funding support. In order for these implementation efforts to be successful in practice, district program coordinators play a vital role in the ownership, promotion, and guidance of SEL implementation. When advocacy for SEL is presented from the district perspective, schools are likely to feel greater pressure to take action for the promotion of SEL and a better chance of eliciting the cooperation of all stakeholders. Specific considerations include a focus on collectively demonstrating SEL in school-wide programs, consistent stakeholder involvement, and promotion of the pedagogical supplies of SEL implementation efforts to ensure widespread daily engagement with SEL. Recognition of this role of district program coordinators points to the importance of collective guidance in systems-level buy-in and continued facilitation of school-based SEL adoption [9, 10].

Strategies for Effective Implementation

Multiple-tiered frameworks for implementation have been developed, including Tiered Fidelity Inventory, the School-wide Positive Behavior Supports Tiered Fidelity Inventory, the PBIS Self-Assessment Survey, and the School-wide Program Sustainability Planning Assessment. Strategies for effective program implementation and evaluation include: integrating social-emotional learning programs into existing curricula; monitoring effectiveness and progress toward meeting evaluation goals; leveraging community partnerships; providing feedback and ongoing evaluation; listening to school input; training staff in the social-emotional learning program content and structure; providing ongoing opportunities for individual teacher training; providing professional development on social-emotional learning topics; creating opportunities for collaboration; and providing initial training on the socialemotional learning programs with booster trainings occurring throughout the year. Further implementation strategies include: gathering a team; having a program champion; identifying a program fit; obtaining program buy-in; involving teachers in the program selection process; including parents in the program implementation process; organizing regular program chlorination and review; allowing teachers to practice and provide feedback; collecting student outcomes; including a local champion; providing training to administration; promoting program acceptance and use; using funds strategically; and finding opportunities to co-implement programs. As with all initiatives in education, successful and widespread implementation of social-emotional learning programs can be very difficult to achieve. However, exhaustive research as well as experience has proven useful in navigating the implementation process. Implementation strategies are often numerous and can become overwhelming to new program champions. Thus, this section presented the most successful and sustainable implementation strategies in order of the authors' priority pyramid. At each level of priority, several implementation strategies can be used concurrently in order to leverage implementation success. This section focused primarily on schoollevel strategies for implementation, with community and state level strategies presented as important adjuncts but left for further reading. One of the pyramid levels supports specific implementation strategies that program champions, administrators, and educators can use. The practitioners intended audience requires research to determine best practices for supporting implementation [11, 12].

Challenges in Implementing SEL Programs

Social and emotional learning (SEL) programming is critical to increase resiliency and enhance overall outcomes for students from at-risk populations. SEL programs enable students to learn skills including being aware of one's social and emotional feelings, expressing feelings appropriately, and establishing positive peer relationships. Despite a robust body of empirical evidence regarding the benefits for students, families, and schools of SEL implementation, outcomes suggest these programs are not systematically integrated in many schools. Surveys conducted in the United States found less than half of teachers asked stated that social and emotional skills are being taught on a schoolwide programmatic

basis. Surprisingly, only a small percentage of high-poverty schools had a schoolwide SEL program in contrast to low-poverty schools. Although educators recognized the necessity of school-based mental health interventions, schools may not be able to provide adequate supports for staff to adopt or implement these interventions. Educators were able to identify a number of main barriers to implementing evidencebased practices (EBPs) including competing responsibilities, parent engagement, and lack of support from administrators and teachers. These barriers were perceived to influence teachers' attitudes toward EBPs and acceptance of new innovations. One of the facets of the culture of schooling that is often described as a "double-edged sword" is its focus on academic achievement and accountability. Schools that score poorly on standardized tests may see their funding cut or face restructuring. Focusing on social and emotional skills, particularly when academic standards are prioritized, poses a challenge for school professionals. Educators often feel that integrating SEL into mandated curricula is not feasible. An important aspect of the decision-making process in education reform is the perception that an innovation is feasible. Misconceptions regarding EBPs can contribute to attitudes about feasibility and need. Teachers may feel they lack the knowledge and resources to address children's mental health needs or may believe their staff has received inadequate training and support to implement EBPs successfully. Although SEL programming has been incorporated into many schools and school districts, barriers prevent the adoption, implementation, and sustainability of these programs. Providing training for active leaders who are on the ground supporting teachers and staff implementing these programs appears to be an important first step toward improving outcomes for schools and students. Other barriers included external funding and the extent that SEL is woven into academic instruction and the school climate [13, 14].

Case Studies of Successful SEL Programs

The Turnkey Guidebook for the Ruler Activity Program is a model program designed to teach children skills to better understand, express, and manage their emotions and build healthy relationships with others. The Ruler program is based on a comprehensive and broad-sweeping action plan addressing all six SEL systems involved in the program's success; educator, school team, student, parent, community, and district administrator. During and after the first year of implementation, the program struggled but is now hailed as a success. A heavily prescribed program must have an equally pronounced and disciplined implementation plan. As implemented, Ruler's program demands educator training and time, so an experienced implementation specialist was hired, eager to share her expertise and insight. The timetable's rigor and specificity, or lack thereof, depended entirely on the accessibility of the school's staff and schedules. Some school teams made an effort to accommodate the plan's demands from day one, while others succumbed to old habits or overwhelmed staff with new requirements. Strong forwarding leadership helped ensure consistency throughout the district through frequent reinforcement of expectations and persistent requests for progress. But with progress came the growing pains associated with an overstuffed schedule. Instead of creating systems to improve productivity, many school leaders, staff, and parents resorted to morning meetings, evening parent education sessions, and more. Only select districts had the structures to leverage this energy towards specific outcomes such as consultation teams or committees. Following the first year, it was clear that if momentum was to be maintained, the dissemination of responsibility for oversight and organization was essential. To avoid district-wide chaos, initial conversations with proactive school leaders before summer vacations and district administrators in the fall were implemented to ensure shared expectations and a mapping of timelines on which conversations, sessions, and consultations would occur [15, 16].

The Role of Families and Communities

With public interest in SEL expanding, schools are being called upon to support students' social-emotional health and promote resilience. National organizations and government agencies at both the state and federal levels are now producing guidance for educators and policymakers on how to implement SEL successfully. Guidance for developing and evaluating statewide SEL-focused initiatives has been created by the National Association of State Boards of Education, the United States Department of Education, and the National Commission on Social, Emotional, and Academic Development. The purpose of this article is threefold: (a) to provide a framework for the implementation of SEL programs in K-12 schools, (b) to provide strategies and considerations for implementation and assessment of the "whole school" approach to SEL, and (c) to provide SEL programming options for focused curricula at the elementary, middle, and high school levels. Creating a culture of emotional intelligence will help schools and districts maximize the potential of and prepare their students for life. By implementing a social-emotional learning framework, districts can begin this journey to promote a successful and healthier

52

future. Finding a national model of reference for social-emotional learning can often be difficult. The best approaches often take into consideration the many stakeholders within the community. The changing demographics of K-12 students can complicate the process even further. Understanding the roads to change that are available prior to taking the plunge will enhance the smoothness of the transition [17, 18].

Future Directions for SEL Programs

Community input and feedback is needed to ensure support and to involve parents in the SEL curriculum. This process may include hosting community workshops to gather input and suggestions to alter poorly designed or unneeded district-wide programs to fit community needs. It is important to gather insights from parents, educators, and psychologists in this step. Public awareness campaigns on social-emotional health will initiate the broader community's involvement and cooperation. Further, the program's first step should involve significantly widening the input gathering and feedback seeking with proper workshops and discussions. Parents must be kept updated and educated on the reasoning and contents of the policy. Good parent-educator partnerships would ensure these programs accomplish their goal of improving children's lives. Parent programs should be implemented to bring the community on board. The community should be educated on the importance of the social environment children are raised in and the importance of the roles educator-bound programs seek to address. Proper evaluation is also needed following the implementation plan. Self-evaluation is a critical step that should be widely undertaken in order for the program to carry on smoothly with necessary alterations. Self-evaluation has been shown effective in improving program quality. Established evaluation metrics will need to be employed alongside school created resources. Evaluations should take place annually beginning in the second year of implementation with outcome measures first, followed with process measures in the second evaluation. Evaluations should also include a sampling of case study observations to enhance reports. Finally, cross-sectional evaluations using pre-existing research tools should take place in the third evaluation. The inclusion of external evaluations to ensure objectivity has also been shown to be effective. Emotional health efforts require a similar intensity and resource allocation as with academic policy and programs. If these are all undertaken, enhanced emotional health may follow [19, 20].

CONCLUSION

The implementation of social-emotional learning (SEL) programs presents a transformative opportunity for schools to nurture well-rounded students who are emotionally literate, socially responsible, and academically successful. While SEL initiatives face notable barriers such as funding constraints, lack of teacher training, and competing academic priorities, these challenges can be mitigated through strategic planning, inclusive stakeholder engagement, and adherence to proven implementation frameworks. Case studies like the RULER program reveal that with committed leadership, continuous reinforcement, and strong community partnerships, SEL programs can evolve from abstract ideals into daily educational practices that shape school culture and student outcomes. For SEL to reach its full potential, it must be integrated into the fabric of school systems, not as a supplemental initiative but as a foundational pillar of modern education. Ongoing assessment, parental involvement, and policy alignment are essential to sustaining these efforts and promoting a future where emotional well-being is valued as highly as academic achievement.

REFERENCES

- 1. Sandilos LE, Neugebauer SR, DiPerna JC, Hart SC, Lei P. Social—emotional learning for whom? Implications of a universal SEL program and teacher well-being for teachers' interactions with students. Sch Ment Health. 2023;15(1):190–201.
- 2. Lapidot-Lefler N. Promoting the use of social-emotional learning in online teacher education. Int J Emot Educ. 2022;13:1–16.
- 3. Kim J. Social emotional learning policy and its implementation in one school district in British Columbia [dissertation]. 2018.
- 4. Hebert D. Comparison of social-emotional learning. 2011. [Thesis].
- 5. Hurd E, Brinegar K, Harrison L. Equity-based social emotional learning (SEL): A critical lens for moving forward. Middle Sch J. 2021;52(3):14–23.
- 6. Foster JL, Louis L, Winston E. Creating conditions for social-emotional learning: An ecological framework. Theory Pract. 2022;61(1):6–14.

7. Thierry KL, Page A, Currie C, Posamentier J, Liu Y, Choi J, et al. How are schools implementing a universal social—emotional learning program? Macro- and school-level factors associated with implementation approach. Front Educ. 2022;7:1044835.

- 8. Ulla T, Poom-Valickis K. Program support matters: A systematic review on teacher- and school-related contextual factors facilitating the implementation of social-emotional learning programs. Front Educ. 2023;8:1145126.
- 9. Grant N, Meyer JL, Strambler MJ. Measuring social and emotional learning implementation in a research-practice partnership. Front Psychol. 2023;14:1132145.
- Eldeeb N, Duane AM, Greenstein JE, Nuñez A, Lee J, Jones TM, et al. "I would add": Educational leaders' understanding of SEL during a statewide community of practice. Educ Adm Q. 2025;0013161X251350455.
- 11. Li Y, Kendziora K, Berg J, Greenberg MT, Domitrovich CE. Impact of a schoolwide social and emotional learning implementation model on student outcomes: The importance of social-emotional leadership. J Sch Psychol. 2023;98:78–95.
- 12. Greenberg MT. Evidence for social and emotional learning in schools. Learning Policy Institute. 2023.
- 13. Henriksen D, Gruber N. System-wide school mindfulness: Addressing elementary students' social-emotional learning and wellbeing. Front Educ. 2024;9:1177649.
- 14. Gordon RA, Crowder MK, Aloe AM, Davidson LA, Domitrovich CE. Student self-ratings of social-emotional competencies: Dimensional structure and outcome associations of the WCSD-SECA among Hispanic and non-Hispanic White boys and girls in elementary through high school. J Sch Psychol. 2022;93:41–62.
- 15. Eveleigh A, Cook A, Naples LH, Cipriano C. How did educators of students with learning differences use social—emotional learning to support their students and themselves early in the COVID-19 pandemic? Child Sch. 2022;44(1):27–38.
- 16. Ulutaș İ, Engin K, Polat EB. Strategies to develop emotional intelligence in early childhood. Sci Emot Intell. 2021;2(3):1–8.
- 17. Fitzgerald MM, Shipman K, Pauletic M, Ellesworth K, Dymnicki A. Promoting educator social emotional competence, well-being, and student-educator relationships: A pilot study. Ment Health Prev. 2022;26:200234.
- 18. Brion C. Building emotionally resilient schools and educators during crises. J Cases Educ Leadersh. 2022;25(1):75–91.
- 19. McCall CS, Romero ME, Yang W, Weigand T. A call for equity-focused social-emotional learning. Sch Psychol Rev. 2023;52(5):586–607.
- 20. Gimbert BG, Miller D, Herman E, Breedlove M, Molina CE. Social emotional learning in schools: The importance of educator competence. J Res Leadersh Educ. 2023;18(1):3–9.

CITE AS: Mutoni Uwase N. (2025). Implementing Social-Emotional Learning Programs. IAA JOURNAL OF COMMUNICATION 11(1):49-54.

https://doi.org/10.59298/IAAJC/2025/1114954